

MEETING : CHESHIRE LOCAL ACCESS FORUM
DATE : 22 JUNE 2012

REPORT OF : GREENSPACE POLICY OFFICER
Contact : HAZEL BARBER/JAMIE MATTHEWS
Officer 01606 288539

CHESHIRE WEST AND CHESTER CYCLING STRATEGY CONSULTATION

1. Cheshire West and Chester Council would like your views on cycling as it prepares a new Cycling Strategy for the Borough. This is your chance to let us know your thoughts about how we make improvements to cycling in the borough to make it easier, cheaper and more convenient
2. There has been considerable investment in our local cycling network over the last ten years. Chester was successful in gaining Cycle Demonstration Town status between 2008 and 2011. This led to an increase in the number of people cycling in the borough
3. The challenge for the future is to improve local links to the cycle network and consider how to extend the success and lessons learnt from the Cycle Demonstration Town to the rest of the Borough
4. We are keen to encourage more people to cycle to work, to school or simply for the fun of it and we hope to be able to promote cycling as part of our tourism agenda.
5. We are also keen to develop awareness campaigns to highlight the health benefits of cycling and encourage more people to take advantage of cycle training scheme
6. The consultation exercise runs until Friday 13 July 2012 with a questionnaire to be completed by individuals or representatives of organisations. This is available on the Council website at the following link
<http://www.cheshirewestandchester.gov.uk/default.aspx?page=15410>
or by calling the Council's Customer Contact Centre on 0300 123 7036 for paper copies (which can also be found in Libraries and Information Centres)
7. A series of dates have been set up to meet with various interest groups and potential partners so that the consultation group can receive information from a wide spectrum of people and organisations. Jamie Matthews, Transport Strategy Officer, has been invited to speak to you today and answer any questions you might have.

RECOMMENDED:

That Members consider the submission of a response from the Forum to the public consultation